



Policy number:

Area: Privacy Policy-Website **Board Approval:** September 24, 2015

Last Revision:

Scheduled Review Date: September 2018

Applicable to: Board of Directors, all staff and volunteers

Website Privacy Policy

This website is owned and operated by ©YMCA of Exploits Valley.

Your Privacy is important to us and we will take all means possible to ensure that all personal information is kept private.

Our Policy

The YMCA of Exploits Valley is committed to protecting the personal information of individuals who visit this web site by following responsible information handling practices, in keeping with privacy laws. You can access this site's homepage and browse our site without disclosing your personal information.

Information Sharing

The YMCA of Exploits Valley does not sell the personal information we collect.

We do not disclose your personal information to anyone else without your prior knowledge or consent, except with agents or contactors of the YMCA who perform services for us, and when required by a government body or agency, or as permitted by law

Your Information

We collect personal data that you provide online, or when you access our programs and services, in order to better meet your program, service and information needs.

We also use and disclose data, which does not identify individuals, for statistical purposes to develop and enhance YMCA programs and services.

Personal information may also be collected to satisfy legal, government and regulatory obligations.

In the case of donations, personal information is collected to facilitate the recording of your gift. Our on-line donation processing is secure. The security certificate may be viewed by clicking the security log at the bottom of each secure page. If you have made a donation, you may also hear from us about other YMCA programs and services that may interest and benefit you.

If you supply us with your mailing address or email address, you may receive notifications from us with important information about the YMCA program or service in which you are registered.

You may also receive periodic mailings from us with information about other YMCA programs and services that may be of interest and benefit.

If you do not wish to hear about other YMCA programs, services or opportunities, please contact us at 709-489-9622 or email amanda_caravan@exploitsvalley.ymca.ca.



Children's Policy

The YMCA of Exploits Valley, in keeping with our Mission and Values, believes in the development of healthy, confident children.

For children under 16 years of age, we will obtain permission on appropriate forms with signatures from a parent or legal guardian to collect and use personally-identifiable information about a child.

Confidentiality/Security

The YMCA of Exploits Valley maintains physical, electronic and administrative safeguards that are appropriate to the type of personal information we obtain from you.

Social Media Policy

Our social media team works diligently to post accurate, timely, relevant content.

We encourage our community to share content with us such as photos and stories of their YMCA experiences. We assume that anyone sharing their user generated content has the right to do so and has permission of the photographed individuals. Please do not post photos you do not have permission to post, including photos of children, without the permission of the parent or legal guardian.

We welcome constructive feedback, but we reserve the right to remove any comments that are inappropriate due to foul language, attacking a single person or group, unsupported accusations, or spam that explicitly promotes a product or service. If contact information is available, we will notify comment authors personally to let them know their comments have been removed. We reserve the right to ban repeat offenders.

Privacy Questions

You have the right to access your personal information in our file and to update or remove that information as necessary, subject to any legal restrictions. If you are aware of any inaccuracy or changes in the personal information which we hold about you, please contact the Exploits Valley YMCA

Cookies

As with most sites, certain non-personal information is recorded by the standard operations of our servers ("cookie" technology). Such information is used to provide an enhanced online experience, and may include:

- The name of the ISP from which you access the internet
- The date and time you accessed the site
- The internet address of the Web site from which you enter our site and where you go after you leave our site

This information is used to measure and monitor the use of our site and to improve its content. The "cookie technology" does not personally identify you or extract any information from your computer. Data which would personally identify you is known only when voluntarily submitted.



Online Legal Policy

The website and our social media communities were created to be informative. Accordingly, we will permit you to download or photocopy material displayed on this site for your non-commercial personal use. Any content or graphics extracted from the site must prominently display copyright and other proprietary notices.

Terms and Conditions

This site is owned by the ©YMCA of Exploits Valley. Any images, graphics, multimedia or content is copyrighted by the YMCA and may only be used in the manner provided for these Terms and Conditions. In addition, the site contains names, logos, trademarks, service marks and other intellectual property, which are the property of the YMCA, and may not be used for any other purpose without the express written consent of the YMCA.

Links

The YMCA of Exploits Valley web site may contain links to other web sites. The YMCA of Exploits Valley is not responsible for the privacy practices of those other web sites nor do we endorse the materials presented on websites that are not owned and operated by the YMCA of Exploits Valley. We encourage visitors to review each site's privacy policy before disclosing any personally identifiable information.

Updating of Privacy Policy

The YMCA of Exploits Valley regularly reviews its policies and procedures to ensure we remain current with evolving public expectations and changing laws. The information available at www.exploitsvalleymca.ca will keep you informed about our organization and our services.

Contact Information

Questions, concerns and/or complaints relating to YMCA of Exploits Valley's privacy policy or the treatment of personal information should be directed in writing to:

Stephen Williams, CEO
Exploits Valley YMCA
13 Price's Avenue
Grand Falls-Windsor, NL
A2B 1C9