



YMCA

We build strong kids,
strong families, strong communities.

YMCA of Exploits Valley

Dear Member,

As 2008 is coming to an end I thought it appropriate to share some information about the YMCA to help you, the members of the Exploits Valley YMCA better understand our organization.

Our Mission: The YMCA of Exploits Valley is a charity that enables personal growth in Spirit, Mind, and Body through participation, partnerships and service to the community.

What is the difference between a Charity, Not-For-Profit, and a For-Profit?

- The YMCA is a Charity which means that it meets the Canada Revenue Agency guidelines and therefore can give Income Tax Receipts for Donations.
- A Not-For-Profit Organization is simply one that does not make a profit. It does not necessarily have a charitable purpose.
- A For-Profit Company is one that any money made is shared by either the owner or shareholders.

If a Charity generates a surplus, and it should, that money is invested back into the organization for community programs.

It is important for the YMCA to generate dollars for new equipment, program expansion and to support the citizens who cannot afford to pay the full fees. In 2008 the YMCA expects to subsidize participation in Membership, Programs and Childcare at a cost of over \$20,000.

What Programs do we Offer?

The YMCA serves our community in 3 core program areas:

1. Health, Fitness and Membership – The Frances M. Nichols Community Centre (owned by the Town of Grand Falls-Windsor) operated by the YMCA currently has over 1,400 members and serves thousands more in programs and as casual users.
2. Childcare – the YMCA currently provides the highest quality licensed childcare at the following locations; Children's Learning Centre, Woodland After-School, KinderCare, Peterview, Summerford and Queensway Childcare. We serve 300 Children.
3. Employment and Community – In partnership with Service Canada and HRLE we offer job readiness, and job experience programs which keep young people with employment barriers find meaningful work. In partnership with the Y2C we provide programs such as Homework Heaven, Kids Eat Smart and Youth Drop-In to youth in our community for no charge.

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13 Prices Avenue, Grand Falls-Windsor, NL A2B 1C9 Ph (709) 489-9622 www.exploitsvalleyymca.ca

As well with the other Atlantic Area YMCA's we are in partnership with the YMCA of Honduras supporting their work in citizenship and prevention of violence against youth.

How are we Funded?

The Exploits Valley YMCA has an operating budget of over 1.5 million dollars.

Most of our revenue comes from the delivery of our programs and services for a fee. We receive some Provincial and Federal contracts to deliver employment programs. This is primarily in and out dollars representing 3% of revenue additionally we receive a Municipal Grant that supports the Membership Centre.

On the expense side salaries and benefits represent 67% of total expense; we employ 56 people of which 29 are full time. As the minimum wage increase from \$8.00 to \$10.00/hour over the next 18 months we are challenged to have our revenue keep pace with payroll costs.

What plans do we have for 2009?

Our continuing goal is to serve more people. To do this we must focus on providing quality programs and services and maximizing utilization of your current spaces. We will continue to increase the number of childcare centre and employment programs to meet community and regional need.

We will add more programs for youth and families and increase recreational usage opportunities for families.

The Exploits Valley YMCA is a locally run charity which is part of a national and international organization. We exist to serve the community and to evolve with community needs.

If you have any questions or comments on our organization feel free to contact me.

Sincerely,

Stephen Williams
Chief Executive Officer

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